



MLS WORKS™

# KICK CHILDHOOD CANCER

This September, MLS WORKS, Major League Soccer’s community outreach initiative, will conduct its annual **Kick Childhood Cancer** campaign to raise awareness and funds for childhood and adolescent cancer research.

## HOW YOU CAN HELP SUPPORT THE CAMPAIGN:

**1.** Purchase limited-edition *Kick Childhood Cancer* merchandise designed by emerging illustrator, Maria Lambiris, on [MLSstore.com](http://MLSstore.com).



Men's adidas Heather Gray MLS Kick Childhood Cancer Goal Is A Cure T-Shirt - \$29.99



Women's adidas Heather Gray MLS Kick Childhood Cancer Goal Is A Cure V-Neck T-Shirt - \$29.99



Navy MLS Kick Childhood Cancer Scrub Top - \$29.99



Navy MLS Kick Childhood Cancer Scrub Pants - \$29.99



MLS Kick Childhood Cancer Teddy Bear - \$19.99



MLS Club-specific adidas Kick Childhood Cancer Scarves - \$24.99

**2.** Share the League’s Crowdfunding page [YouCaring.com/MLSKickChildhoodCancer](http://YouCaring.com/MLSKickChildhoodCancer) with your network of friends, family and colleagues.

Even a 30-second share on Facebook can help.



**THE AVERAGE SHARE RAISES \$37**



**3.** Participate in the Social Media UGC Campaign by posting images with your *Kick Childhood Cancer* scarf, or favorite club scarf on Instagram and Twitter using **#ScarvesUp** to celebrate Scarftember. MLS WORKS will make a donation for each post that includes the hashtag.

**ALL PROCEEDS WILL BENEFIT CHILDREN'S ONCOLOGY GROUP.**

**CHILDREN'S ONCOLOGY GROUP**

The world's childhood cancer experts

For more information, please visit [MLSSOCCER.COM/MLSWORKS](http://MLSSOCCER.COM/MLSWORKS)