



# KICK CHILDHOOD CANCER

This September, MLS WORKS, Major League Soccer's social responsibility platform, will conduct its 6<sup>th</sup> annual *Kick Childhood Cancer* campaign to raise awareness and help find better cures for children with cancer.

## HOW TO SUPPORT THE CAMPAIGN:

1. Purchase limited-edition *adidas Kick Childhood Cancer training tops and New Era Kick Childhood Cancer caps* on [MLSstore.com](https://mlsstore.com)



Proceeds will benefit Children's Oncology Group

2. Share the MLS Network For Good fundraising page with your friends, family and colleagues:

[cog-foundation.networkforgood.com/projects/56798-mls-works-kick-childhood-cancer-campaign](https://cog-foundation.networkforgood.com/projects/56798-mls-works-kick-childhood-cancer-campaign)



3. Support on social:
  - For every post using #KickChildhoodCancer @MLS will donate \$1 to Childhood cancer research.
  - Hey #MLS fans, visit [MLSstore.com](https://mlsstore.com) to purchase limited-edition #KickChildhoodCancer merchandise. Proceeds to benefit childhood cancer research.
  - Enter to win a limited edition #KickChildhoodCancer #adidas training top by entering the sweepstakes on @MLSWORKS Instagram. Fans can enter by commenting #KickChildhood Cancer #Sweepstakes, Follow @MLSWORKS and tag two or more friends.

**ALL PROCEEDS WILL BENEFIT CHILDREN'S ONCOLOGY GROUP.**

**CHILDREN'S ONCOLOGY GROUP**

The world's childhood cancer experts

For more information, please visit [MLSSOCCER.COM/mlsworks](https://mlsstore.com/mlsworks)